

A. Reviste

1. Revista Română de marketing
2. Revista de management și marketing
3. Market watch
4. The Marketing
5. Marketing Today
6. Mark Media
7. e-marketer

B. Portaluri

1. <http://www.editurauranus.ro> (marketing on-line)
2. www.kinecto.ro – marketing prin e-mail
3. www.basicmarketing.ro
4. www.markmedia.ro
5. www.abm.ro – Advertising Business and Marketing
6. www.e-promo.ro – Centrul de marketing E-promo
7. www.persuasiune.ro
8. www.trendagent.ro
9. www.apc-romania.ro – American Marketing Association